

For Immediate Release

# ORVIS

## Reels In A Special “catch”

An Exclusive Evening with

### Kathryn Maroun

host of *What A Catch!*

<http://www.whatacatch.net/>

(TORONTO - November 25, 2007) The largest sporting retail outlet in the U.S., Orvis, will play host in their Reno, Nevada store to a special appearance by FFF certified fishing instructor and host of world wide syndicated travel adventure show *What A Catch!*, Kathryn Maroun, Thursday November 29, 2007, from 6:00pm – 9:00pm.

Kathryn, a world renowned fly-fisher and host of the much celebrated TV series *What A Catch!* brings a unique mix of fly fishing expertise combined with a dynamic personality to enlighten Orvis' fishing fanatic fans, while signing the latest copy of her DVD, *India*.

One of North America's most skilled outdoor sports personalities, Kathryn conquers the waters of the world from Mongolia to Bahamas, fishing the most unique to the universal in the most remote and exotic locales around the world with a fervor to experience every thrill that fishing has to offer.

*What A Catch!* takes the viewer each week on a breathtaking journey to remote areas world-wide to explore the prized game fish and its extraordinary surroundings that include not just the stunning panoramic views, but also a look into the diverse foreign cultures and foods of each destination.

Kathryn is available for interviews and photos.